



**ADVANCED EDUCATION AND CERTIFICATION FOR HEALTH CARE PROVIDERS  
AND CARE MANAGEMENT TEAM PROFESSIONALS:  
WARRIOR-PATIENT CENTRIC HEALTHCARE TRAINING™\*  
SEMINAR SERIES**

The *Steptoe Group, LLC* proudly brings you The Warrior-Patient Centric Healthcare Training (WCHT-PCHT)™\* Seminar Series. This extensive interactive seminar is for healthcare providers, care management team members, and professional staffers caring for the nation's service members and Veterans with **Post-Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI),** Compassion Fatigue and other mental and behavioral health conditions. The training methodologies used and resources provided will arm participants with the tools needed to improve long term health outcomes of service members, Veterans, and their families.

Primary care & nurse care managers, social workers, clinical nurses, medical specialists, physical & occupational therapists and care management team personnel are among the most sought after and highest paid professionals today. The healthcare and health services market is becoming increasing dynamic and highly competitive; thus, requiring continuous education, and certification in areas poised to have significant and lasting impact on the nation's healthcare system. You have an opportunity for **career advancement** by earning CME, CEU, and Certification.

The *Joint Commission* mandates that multi-phased training/certification programs be provided to key healthcare providers and health services professionals in the area of Patient Centered Communications beginning January 2012. **Are you ready?** Training to meet these new requirements will be critically important to those **providing healthcare services to Active Duty, National Guard, Reserve Component, Veterans and their families who represent 25% of the U.S. population.**

A staggering increase in the number of suicides and divorce coupled with the lack of medically accredited healthcare provider and practitioner training underscores an URGENT need to address a nationwide crisis. Let's address this crisis together. The seminar's dictum, **You Must Know Me To Treat Me™**, will empower, motivate and provide the necessary tools to understand and treat patients living with these life-altering conditions.

**SEMINAR SERIES CURRICULUM and CERTIFICATION**

**Module 1: MILITARY AND VETERAN CULTURE IN THE CLINICAL SETTING**

- Contrast explicit and implicit characteristics of military and Veteran culture
- State military relevancy of cultural competency communication training for patient-provider interaction
- List barriers to patient-provider communication
- Identify how military and Veteran cultural considerations impact patient-provider interaction

**Module 2: CULTURAL COMPETENCY IN MILITARY AND VETERAN COMMUNITIES**

- Determine the relevancy of cultural communications training
- Demonstrate comprehension of cultural competency during interactive case study

**Module 3: PATIENT-PROVIDER COMMUNICATION IN THE MILITARY AND VETERAN COMMUNITIES**

- Identify personal cultural biases and beliefs
- Execute communication strategies that enhance targeted outcomes

**Seminar Participants**

*"The Seminar has changed how I will treat my family and my patients that have served."*

*"This class should be provided to all providers, healthcare workers who are involved in the care of service members/families/Veterans."*

**For details about WCHT-PCHT™**

**Seminar Series:**

*Exhibit Promotions Plus, Inc.  
410/997-0763 or 301/596-3028  
militarysupport@epponline.com  
www.epponline.com*

\*™ pending

Visit the following site to view a video programmatic overview: <http://www.youtube.com/watch?v=Pkwvlbt7mTE>

# WCHT-PCHT™\* SEMINAR and CERTIFICATION REGISTRATION

Name \_\_\_\_\_ Title \_\_\_\_\_

Affiliation / Employer \_\_\_\_\_

Branch of Service (if applicable) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work \_\_\_\_\_ Cell/Home \_\_\_\_\_ Email / AKO \_\_\_\_\_

**Registration Payment Terms** – Payment is due in full at time of registration. If circumstances arise that require cancellation, written notification is required. A 10% cancellation processing fee will be assessed. The 10% cancellation fee will be applied toward your account if you sign up for a future seminar (1 time only).

**Payment Information** Amount to be charged at time of application \$ \_\_\_\_\_ (U.S. Funds Only)

Check Payable to Exhibit Promotions Plus, Inc.

VISA

Master Card

American Express

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Tel # \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Card billing Address \_\_\_\_\_ Email \_\_\_\_\_

## DESCRIPTION

An evocative interactive seminar with online sustainment training at 3, 6, 9 months  
*Total - 11 CMEs and 0.11 CEUs and Certification earned with completion of online sustainment trainings*  
**Seating is limited to 45 attendees for each seminar**

## CHECK SEMINAR YOU WISH TO ATTEND

**8:00 A.M. to 5:00 P.M.**

**April 14, Washington, DC**

**May 19, Raleigh/Durham, NC**

**June 16, Atlanta, GA**

**Government:** \$999 **early bird** 12 days prior \$1,099 6 days prior \$1,199 **full fee onsite**

**Not-for-Profit:** \$1,099 **early bird** 12 days prior \$1,199 6 days prior \$1,299 **full fee onsite**

**Corporate:** \$1,199 **early bird** 12 days prior \$1,299 6 days prior \$1,399 **full fee onsite**

I qualify for disability (as defined by Social Security), Railroad Retirement Acts, or Service Disabled Veteran, registration discount at \$100.00.

*The location for each seminar will be issued with confirmation of your entry as a seminar registrant.*

### **Return this form and payment to:**

Exhibit Promotions Plus, Inc.  
11620 Vixens Path  
Ellicott City, MD 21042

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militarysupport@eponline.com  
www.eponline.com